

INSPIRED BY YOU

Over three decades' track record of customer care and trust has seen Paranjape Schemes Construction Limited evolve into a multi-dimensional, multi-locational real estate company that stays in tune with the changing customers' needs and aspirations.

Over 190 completed projects are home to more than 9000 happy families that form 'The Happiness Network', a happy, vibrant community where neighbors become friends and friends become family!

28 ongoing projects across 8 cities encompass a wide range of offerings including 1 to 5 bedroom apartments, bungalows, row houses, penthouse, shops, offices, malls, multiplex, hotel, schools, senior citizen homes...products that touch every aspect of human life.

Every single activity at Paranjape Schemes is guided by our core values that form an integral part of our DNA.

Transparent | Dependable | Rooted | Progressive | Excellence | Caring | Inclusive



athashri

SUPERLATIVE SENIOR LIVING



Welcome To Athashri

Athashri is India's first and largest Senior Citizen Housing Concept. Carefully created by experts keeping in mind every aspect of Seniors' lifestyle, Athashri is the place where Seniors can truly enjoy a dignified, safe, healthy, hassle-free and joyful life.

“

Athashri is not a project but a purpose. It is a dream; that began around the turn of the century, nearly two decades ago, at a time when young people were moving overseas in search of better opportunities. These youngsters were constantly plagued by worry for their parents who were left behind in India, because they could not be there to take care of them personally. Our desire to do something for these families. That is how Athashri – a unique concept in Senior citizen living which provides family like care for Seniors, was born.

We then worked tirelessly with experts in the area to turn this dream into a reality. Athashri was carefully created keeping in mind every aspect of Seniors' Lifestyle, thoughtful construction design, special healthcare, maintenance & security services, daily conveniences and even social activities! Our purpose was to enable our seniors to lead a dignified, safe, healthy, hassle-free and joyful life. The Paranjape family does not view Athashri as just another real estate project. It genuinely cares about this purpose. Family members are personally involved in supervising managed living at Athashri you can say it's our way of giving back to society. In my humble opinion, I think that is what finally makes all the difference.

Today it gives us great joy to look back and see how Athashri has grown over the years into India's largest senior citizen community. But our work is far from done yet. And we promise to keep this dream alive as we pass on the torch to the next generation.

SHASHANK PARANJAPE

- Managing Director



Conceptualised & Managed by Experts

Athashri is carefully conceptualized by experts with ample experience in managing Senior living. Its 6-Point Senior Living Philosophy encompasses every aspect of Seniors' Lifestyle...thoughtful construction design, special healthcare, maintenance & security services, daily conveniences and even social activities!

KETAN DANTALE

Aquamate Consultants
Pvt.Ltd. Plumbing Consultant

RAJESH DESHMUKH

Ultra Fire Tech Systems
Pvt.Ltd. Fire Consultant

RADHIKA VAIDYA

Anirudhha Vaidya &
Associates Architechtural
Consultant

RAGHUNATH MAHABAL

Mahabal Enviro Engineers
Pvt.Ltd. EC Consultant

VIKAS BHOSEKAR

Vikas and Nilima Bhosekar
Landscape Consultants

AJAY SHRIGURKAR

UCS Engineering Design
Solutions Pvt.Ltd.
Electrical Consultant

ROHIT MONE

Advent Projects &
Consultancy Services Pvt.
Ltd.Project Management

SHRIRAM GRAMOPADHYE

J W Consultants LLP
Structural Consultant

Athashri's Presence All Over India

Over the years Athashri has grown to become India's largest senior citizen community, with more than 2000 senior families already enjoying life at Athashri. There are 6 Athashri's in Pune itself – including the largest..Athashri Valley, Bhugaon and the recently launched Athashri Pebbles in Bavdhan. Athashri is also present in in Vadodara, Bengaluru. Athashri also plans to expand to USA in the near future.

Athashri Valley | Pune

Athashri Baner | Pune

Athashri Xion | Pune

Athashri Synergy | Pune

Athashri Balewadi | Pune

Athashri Vadodara | Baroda

Athashri Pashan | Pune

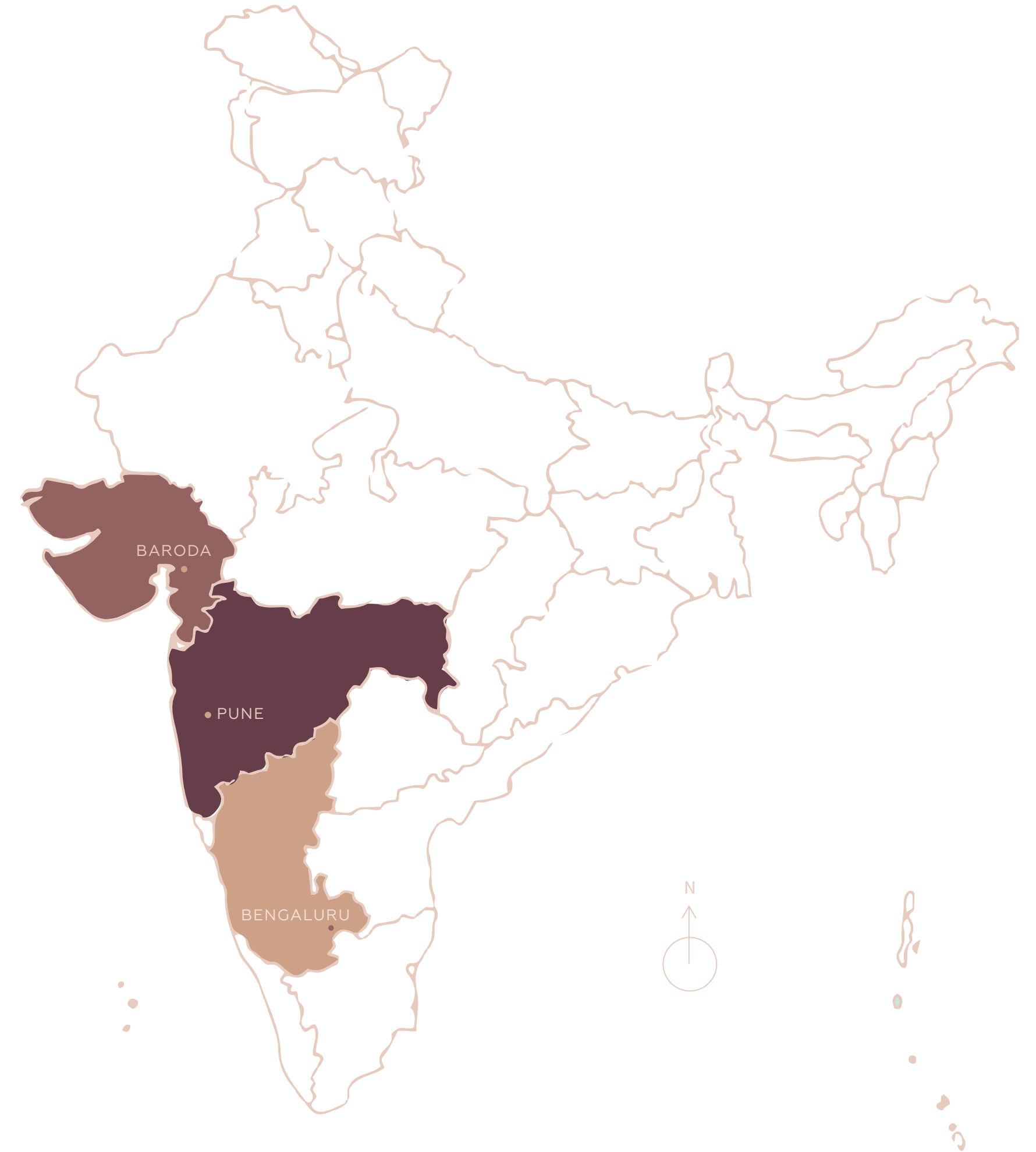
Athashri Bavdhan | Pune

Athashri Whitefields | Bengaluru

Athashri Pebbles* | Pune

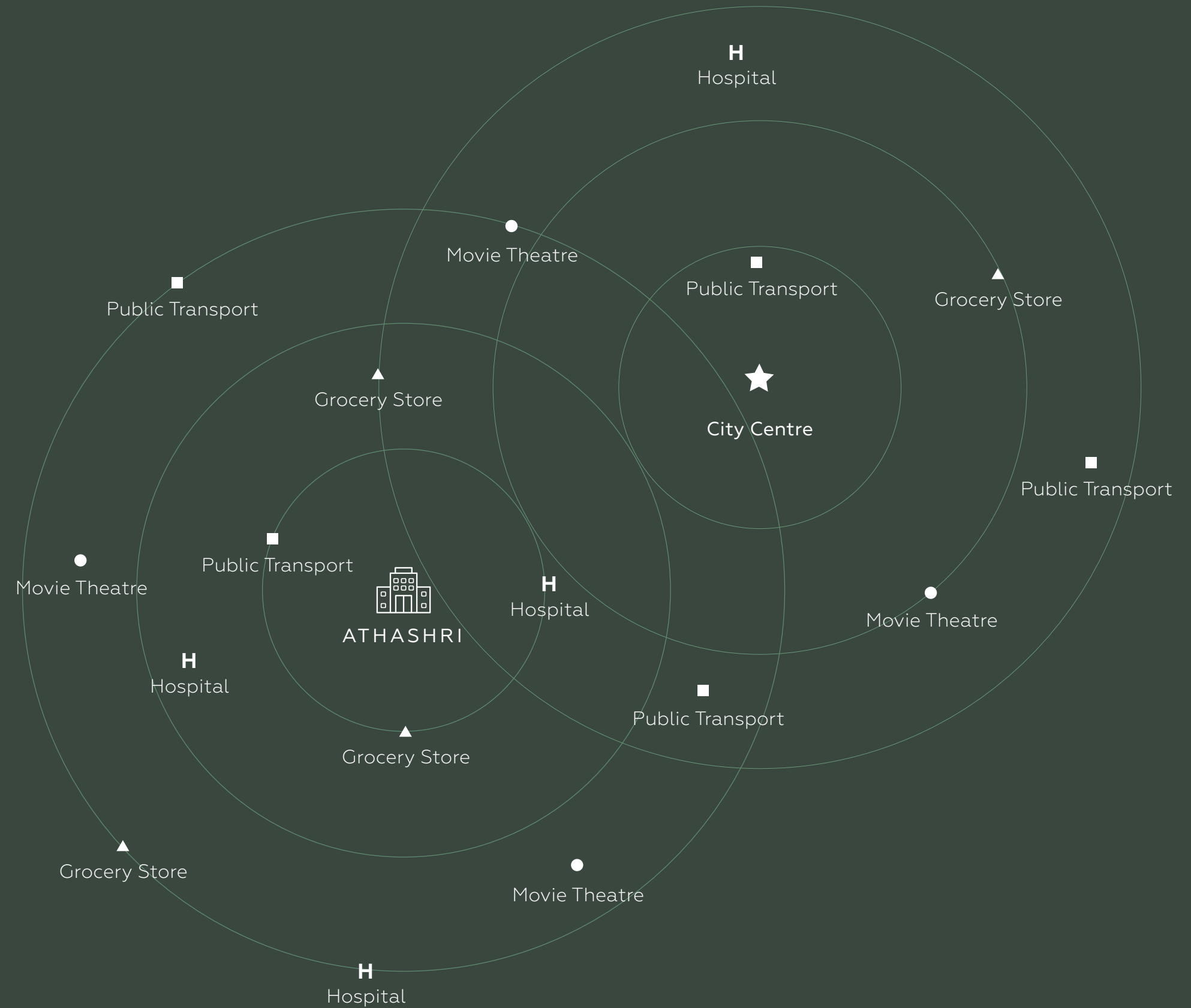
Athashri Hadapsar* | Pune

*A project by Abhinav Rainbow Developers & Promoters LLP. The Paranjape Logo is used as a part of license agreement. This project is Designed, Managed & Marketed by Paranjape Premises Pvt.Ltd.



Choosing The Perfect Location

Every aspect of Athashri is meticulously thought through, starting with the location. We select locations that are peaceful & affordable, yet well connected to facilities such as hospitals, and also to the city centre. So you can enjoy your peace & quiet every day, but still have easy access to shopping, eating out and the hustle-bustle of city life whenever you should wish to step out.



Excellent Amenities

Every Athashri has amenities that promote a healthy, full, enjoyable & sociable life for seniors. These typically include:

- * **SWIMMING POOL**
- * **INDOOR SPORTS** – table tennis, carom, pool, gym
- * **OUTDOOR SPORTS** – pickleball court, outdoor exercise area, acupressure pathway
- * **COMMUNITY HALL**
- * **WELL BEING AREAS** – meditation , yoga, aerobics
- * **OPEN LIBRARY**
- * **OUTDOOR ART STUDIO**





Outdoor Exercise Area



Community Gardening



The Club



Outdoor Sports

Typical Day At Athashri

Every day at Athashri is not just full but fulfilling. You can start with a morning walk with your special group of friends or do some yoga & meditation if you prefer. Follow it up with a healthy breakfast at the dining hall. Spend your morning pleurably in the outdoor library or art studio, or playing a game of carom maybe. Then it's back to the cafeteria for a tasty lunch, after which you can retire for an afternoon siesta.

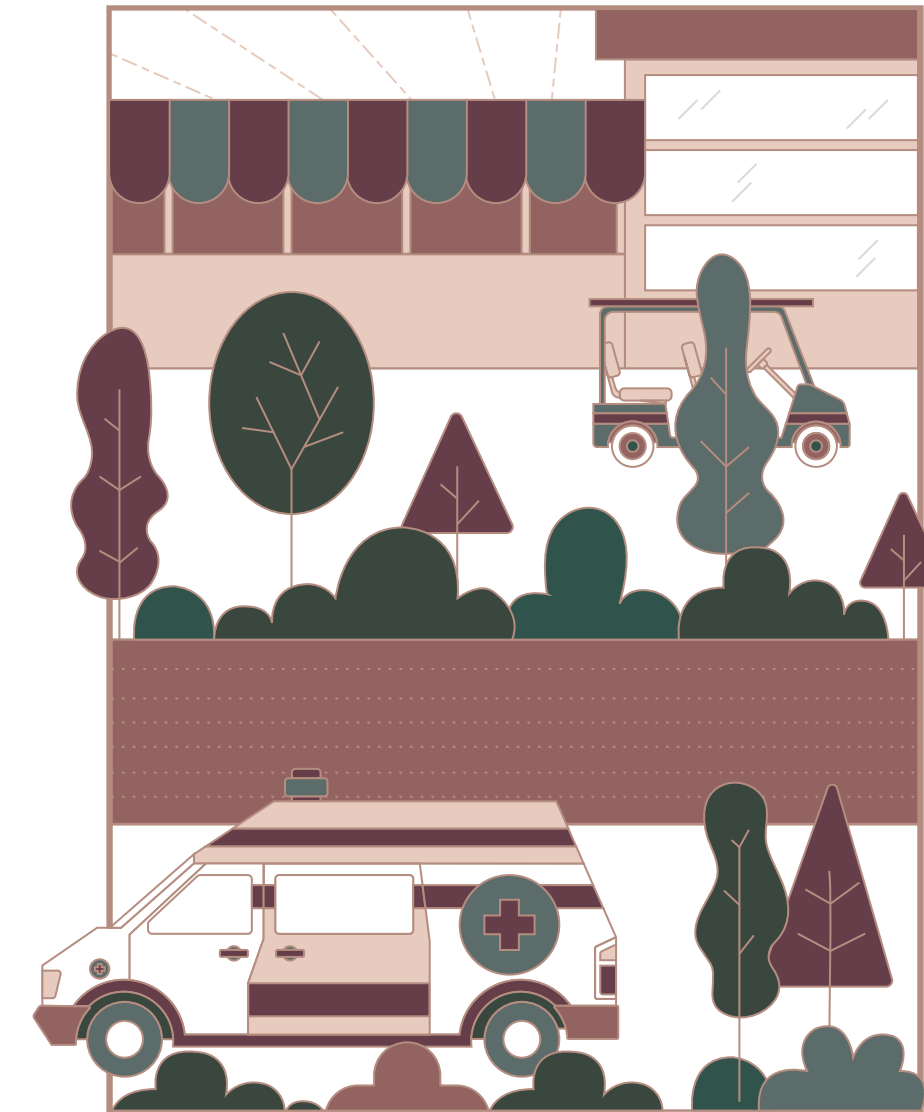
Step out into the garden in the evening, catch a game of tennis and follow it up with a refreshing dip in the pool. Chat with friends over dinner as another lovely day at Athashri draws to a close.



Special Services

Perhaps this is Athashri's most compelling feature, and what makes life here so safe, convenient and stress free. The range of services encompasses:

- * **HOUSEKEEPING** for common areas
- * **DOCTOR ON CALL**
- * **AMBULANCE ON CALL**
- * **SHUTTLE SERVICE**
available on demand to different parts of the city.
- * Tie up with hospitals within the city.
- * Tie up with grocery stores nearby by for home delivery.
- * **CULTURAL PROGRAMS** throughout the year.





Doctor On Call



Athashri Ambulance



Local Grocery Stores

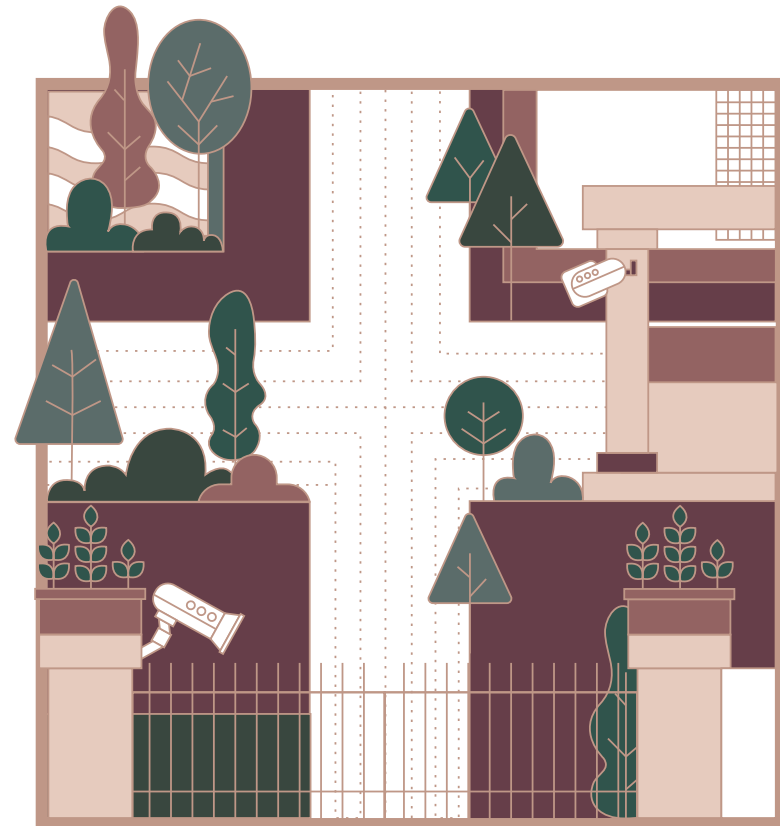


Shuttle Services



Resident Manager

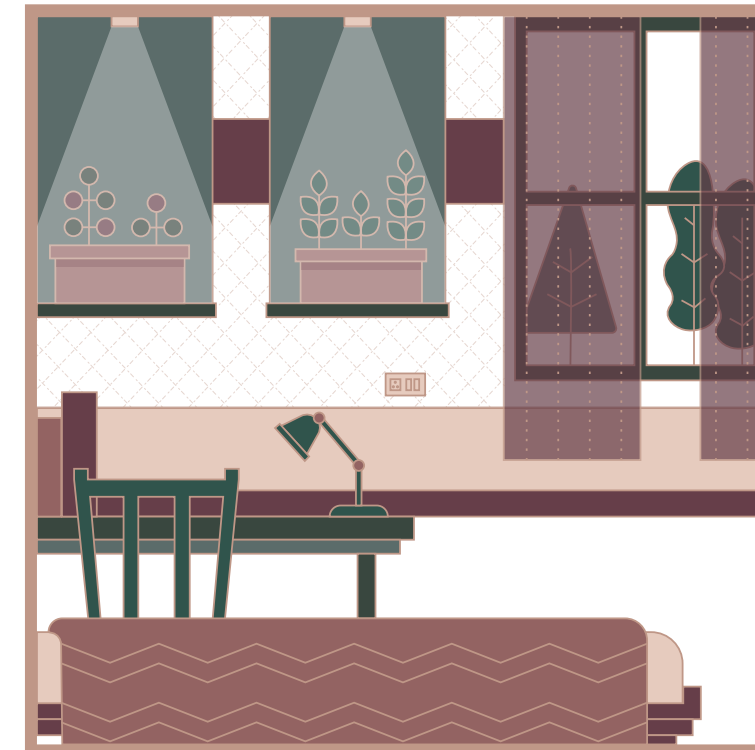
Life is so much easier and better when you have someone to take care of you, someone to turn to in times of need. The Resident Manager at Athashri is not just another employee doing just another job...he is your go-to person. He genuinely cares, and you can call him anytime you feel the need.



Security

Life at Athashri is safe and secure. The first check is done by security guards stationed at the main gate, and the next check is done at the reception. Plus there are CCTV cameras which maintain a 24x7 vigil. So you can be rest assured that someone is always watching over you.

1. 24X7 CCTV SURVEILLANCE
2. SECURITY AT MAIN GATE
3. SECURITY AT THE RECEPTION



Guest Rooms

Your friends and family are always welcome to visit you at Athashri. There are comfortably appointed, fully serviced guest rooms available for them to stay in, and they can eat with you in the dining room. So you can be the gracious host, without having to extend yourself in any way!

1. DAILY HOUSEKEEPING
2. ACCESS TO THE DINING COURT
3. CAN BE USED BY FRIENDS FAMILY



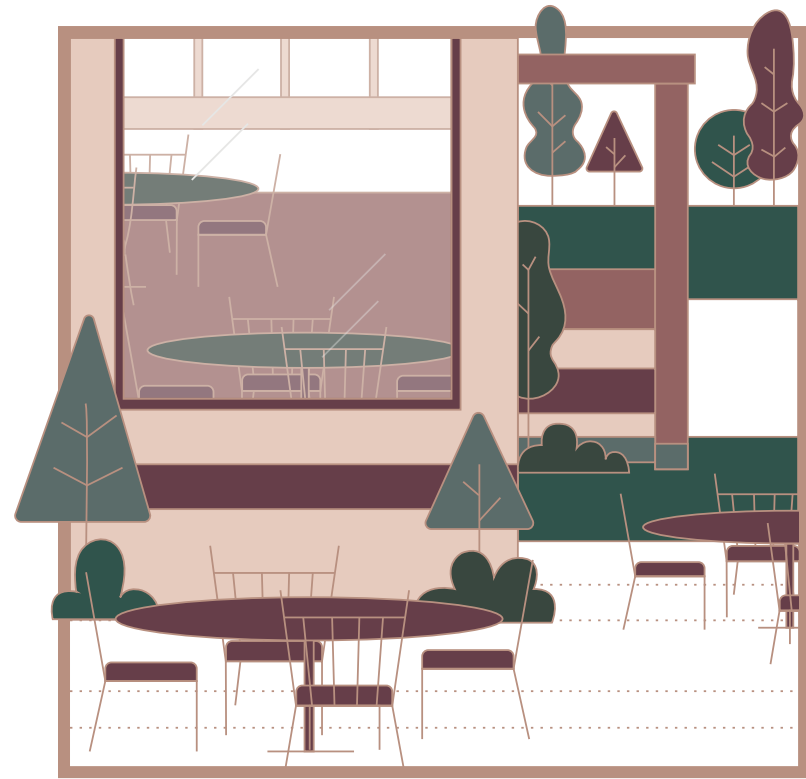
Cultural Programs

At Athashri you have the opportunity to get back to the artistic pursuits you may have given up on. Anandgan is an annual cultural program open to all Athashrians.

There is healthy competition in categories like dance, music and drama. Participate, or cheer your friends...either way it's a wonderful experience. Athashrians can also participate in Ganrang, the annual cultural fest of all societies that are part of Paranjape's Happiness Network.

Apart from the annual fests, every Athashri organizes 1-2 programs each month that could be performances by local artists, talks on relevant subjects etc.





Dining Facilities

At Athashri you can retire from kitchen work too if you please...because every Athashri has a dining area where fresh, healthy and tasty home style meals are served daily. Variety is the spice of life, so there's a new menu every day, which can be customised in case you have any special dietary requirements. And in case you need some advice, there's a nutritionist available to help you.

All you have to do is drop by the dining room which has ample indoor and outdoor seating, or simply let us know in advance and we'll deliver to your doorstep.

1. BREAKFAST, LUNCH, DINNER
2. INDOOR AND OUTDOOR SEATING
3. CAN GET HOME DELIVERY IF
CONFIRMED WELL IN ADVANCE
4. NUTRITIONIST AVAILABLE
5. SPECIAL DIETARY REQUIREMENTS



Food Menu

ATHASHRI

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
BREAKFAST 07:30 - 09:30	Thalipeeth	Upma	Sabudana Khichadi	Vada Pav	Pav Bhaji	Sheera	Idli Sambar
LUNCH 12:00 -14:00	Bread Basket (naan,kulcha, roti, paratha) Matki Usal & Methi Sukhi Rice, Dal Buttermilk	Bread Basket (naan,kulcha, roti, paratha) Aloo Gobi & Bharleli Vangi Rice, Dal Buttermilk	Bread Basket (naan,kulcha, roti, paratha) Tomato bhaji & Chana Masala Rice, Dal Buttermilk	Bread Basket (naan,kulcha, roti, paratha) Cauliflower Rassa & Bhendi Rice, Dal Buttermilk	Bread Basket (naan,kulcha, roti, paratha) Palak Rassa & Kathal Dry Rice, Dal Buttermilk	Bread Basket (naan,kulcha, roti, paratha) Pumpkin & Shevchi Bhaji Rice, Dal Buttermilk	Bread Basket (naan,kulcha, roti, paratha) Gavar & Alu Chi Bhaji Rice, Dal Buttermilk
SNACKS 04:00 -05:30	Bread Pattice	Vada	Misal Pav	Bhel	Palak Pakora	Dabeli	Idli Sambar
DINNER 07:30 -09:30	Bread Basket (naan,kulcha, roti, paratha) Besan Mirchi & Batata Bhaji Rice, Dal Buttermilk	Bread Basket (naan,kulcha, roti, paratha) Moong Usal & Dodkaa Rice, Dal, Buttermilk	Bread Basket (naan,kulcha, roti, paratha) Matha chi Bhaji & Chana Masala Rice, Dal Buttermilk	Bread Basket (naan,kulcha, roti, paratha) Methi Rassa & Bharleli Vangi Rice, Dal Buttermilk	Bread Basket (naan,kulcha, roti, paratha) Puranpoli & Kathachi Amti, Rice, Buttermilk	Bread Basket (naan,kulcha, roti, paratha) Tomato Bhaji & Rajma Rice, Dal Buttermilk	Bread Basket (naan,kulcha, roti, paratha) Cauliflower & Bhendi Rice, Dal Buttermilk

*menu will vary as per the availability of vegetables.



Created with love by
ATHASHRI

NOTHING BRINGS
PEOPLE TOGETHER
LIKE
good food

Ageing In Place

No matter where we may go, home is finally where we are most comfortable. However as time goes by, we may face everyday challenges that make living at home difficult, and at times even impossible. That's why our experts have introduced thoughtful design and specifications that enable you to continue to stay comfortably in your home for the longest possible time.

These may seem like simple touches, but they make a big difference to your everyday life. For instance, moving around is so much simpler when you have wider doors & railings throughout the common areas. Using the toilet independently is no longer a worry thanks to wheelchair enabled toilets, roll in showers, grab bars and of course anti skid tiles (which in fact are there throughout the apartment). And safety is enhanced with video door phones, emergency pulls & stretcher lifts.

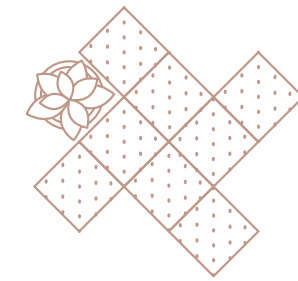
So you can enjoy your senior years comfortably and safely...in your own home.



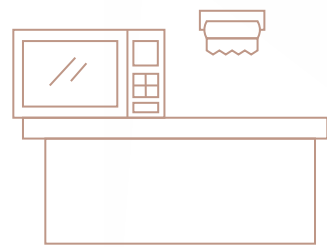


**TYPICAL
2BHK**

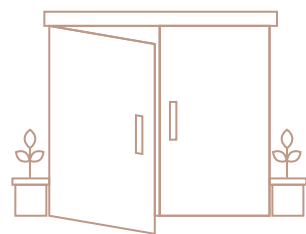
LIVING AREA & KITCHEN



ANTI-SKID TILES IN THE
ENTIRE APARTMENT



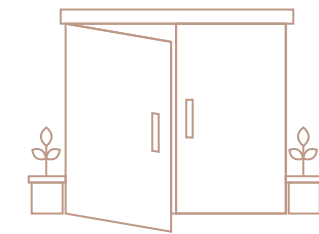
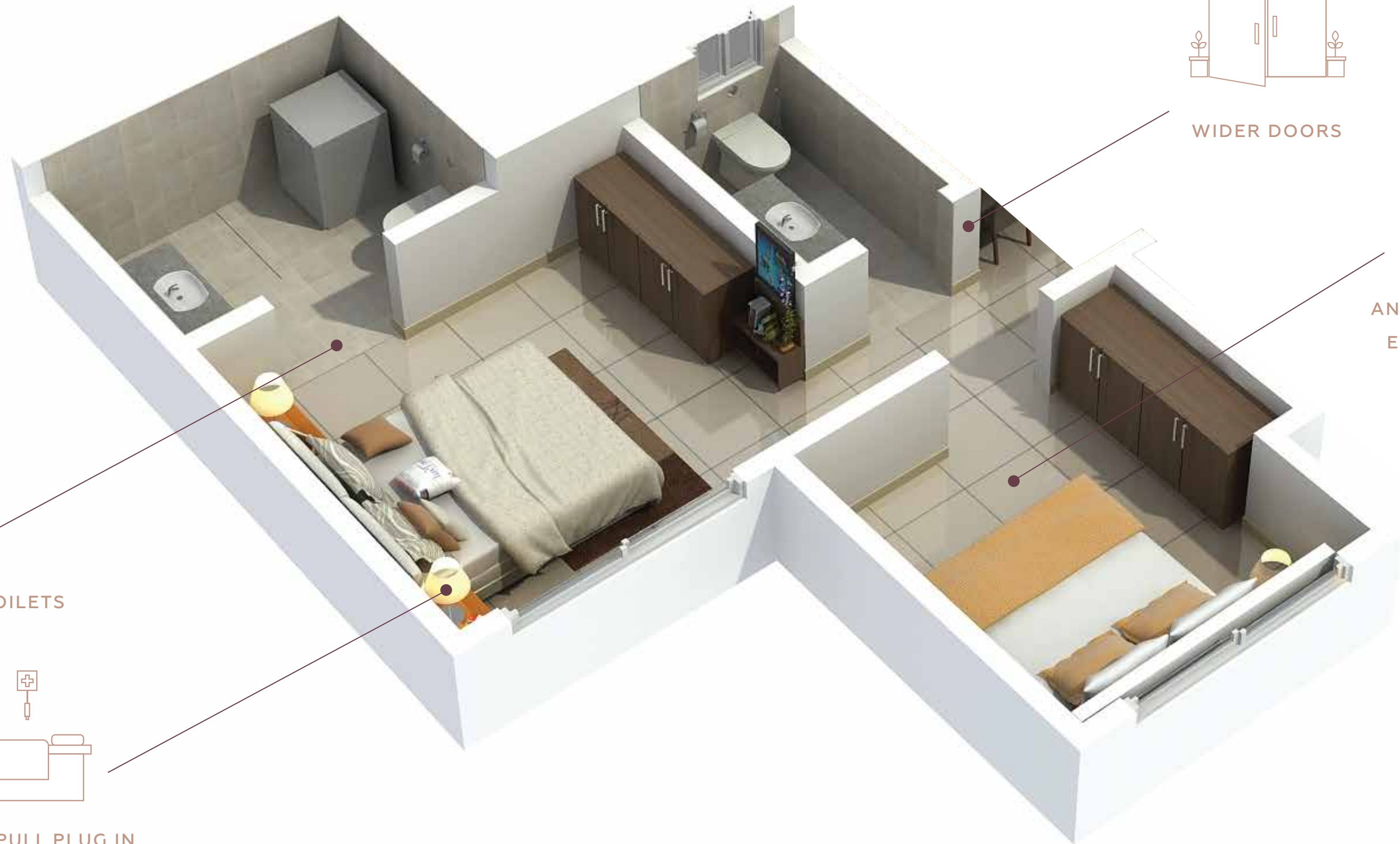
ACCESSIBLE KITCHEN COUNTERS



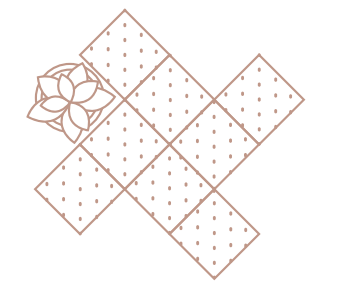
WIDER DOORS



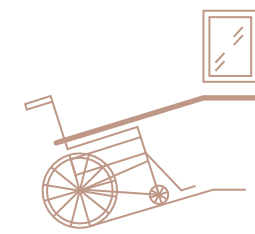
BEDROOMS & TOILETS



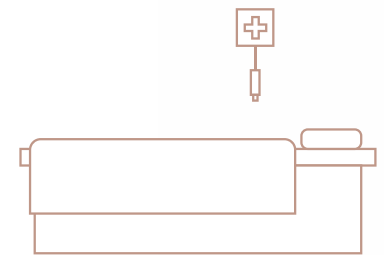
WIDER DOORS



ANTI-SKID TILES IN THE ENTIRE APARTMENT



WHEELCHAIR ENABLED TOILETS



EMERGENCY PULL PLUG IN BEDROOM AND BATHROOM



“

After staying in US for more than 30 years, we decided to move to India. We came here in 'Athashri' quite coincidentally, I must say. As I love to interact with people, this is the right place for me!

People here are very friendly, cultured and having similar thought process. Being President of Athashri for almost 6 years, I have initiated many programs and implemented new policies. I love doing social service, which I started in US. Here at Athashri as well, I try to contribute wherever possible. I love to sing and dance so I take part in all the competitions organized by Paranjapes every year and thoroughly enjoy that. All this makes us forget our age!

We are very happy with our decision of buying a home in 'Athashri'.

Aruna Gokhle, Ex British Airways

Tales of Athashri





“

Being born and brought up in Mumbai, fast life of Mumbai had become a part of my life.. At the same moment, I was looking out for places... I love hill stations.. And this place.. Athashri Valley... gives me peace and serenity.. Peacocks come to wake me up, that is my alarm! Lots of trees.. Lots of fresh air.. During the rains, clouds visit to my place.. I got much more I have bargained for..

After coming here, I really feel, I am at peace with myself.. That grind, high stuck has converted into peace... This divine serenity has come to my life quiet accidentally.. And I am thankful to my cousin and his wife for this ... Looking at things in a different way, not constantly worried about things anymore.. That is the kind of change I have experienced after coming to Athashri Valley.

Yatin Karekar, Renowned Actor

Tales of Athashri







“

I got to know about 'Athashri' from my friend and we decided to move on here 2 years back. The weather here is so good and that is the reason we are in the pink of our health and did not find any reason to visit our Doctor even once.

I just love the concept of 'Athashri' and enjoyed it thoroughly from the moment I started staying here.. Got many friends of my age.. We conduct many programs here every week.. I like to pursue 'Paurohitya' (priesthood) so we celebrate every festival with zest. Time flies here so fast.. In fact we, feel there is not enough time for us to enjoy more..

Anuja Divekar, Ex. Banker

Tales of Athashri



Xion



LAVALE

Oxford Golf Club

Pashan Lake

PANCHAWATI

Savitribai Pule University

Westend Mall

Kimling

Aundh ESIC Hospital

PWD Ground

PIMPLE GURAV

PIMPLE SAUDAGAR

PIMPLE NILAKH

BALEWADI

BANER

SUS

BLUE RIDGE TOWN PUNE

ATHASHRI XION

WAKAD

THERGAON

KALEWADI PHATA

PIMPRI COLONY

KATE WASTI

HINJEWADI RAJIV GANDHI INFOTECH PARK

Punawala Kate Wasti Forest

Shribalaji Society Pune

Ginger

Aditya Birla Memorial Hospital

Carnival Cinemas

Vishal E-Square

Yashwantrao Chavan Memorial Hospital

Ashok Chitra Mandir

Shewale Park

Nandu Jadhav Garden

Pawana River

Lifepoint Multi Hospital Speciality

Shree Shivchatrapati Sports Complex

Hinjewadi Park

Sadanand Resorts

D Mart

Fish Curry Rice

Mula River

Sunny's World

Pate Fiesta

Westend Mall

Savitribai Pule University



Pashan Lake



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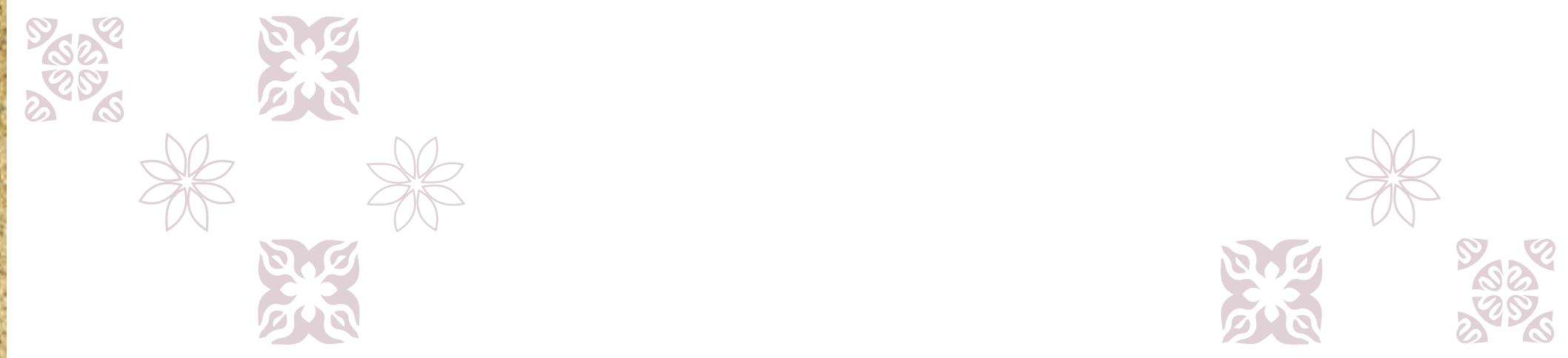
We have booked 2 flats in 'Athashri' in 2016 for my mother and my in-laws. We, both loved this concept and place so much that we also decided to shift here in 2017. We all are staying together in such a beautiful ambience.. With so much peace.. A place where we don't need to worry about security, food and all. Everything is being taken care here so well. Thanks to Paranjapes for coming up with such a thoughtful concept of 'Athashri'

Mr. & Mrs. Lele, Professor

Tales of Athashri







“

Having more than 48 years experience in IT field and having stayed and worked abroad for many years, me and wife came to India in 2015 due to health problems faced by her. We started looking for a good place in India and we got to know about 'Athashri' from one of my relatives. So we shifted here.

I like staying in 'Athashri' for 2 main reasons. First is, the maid service so I don't need to worry about anything and another is canteen facility. I found it very useful especially after the demise of my better half. As I have made many friends here, I am living here happily. Being Chairman for more than 3 years, I took various initiatives here and implemented it successfully.

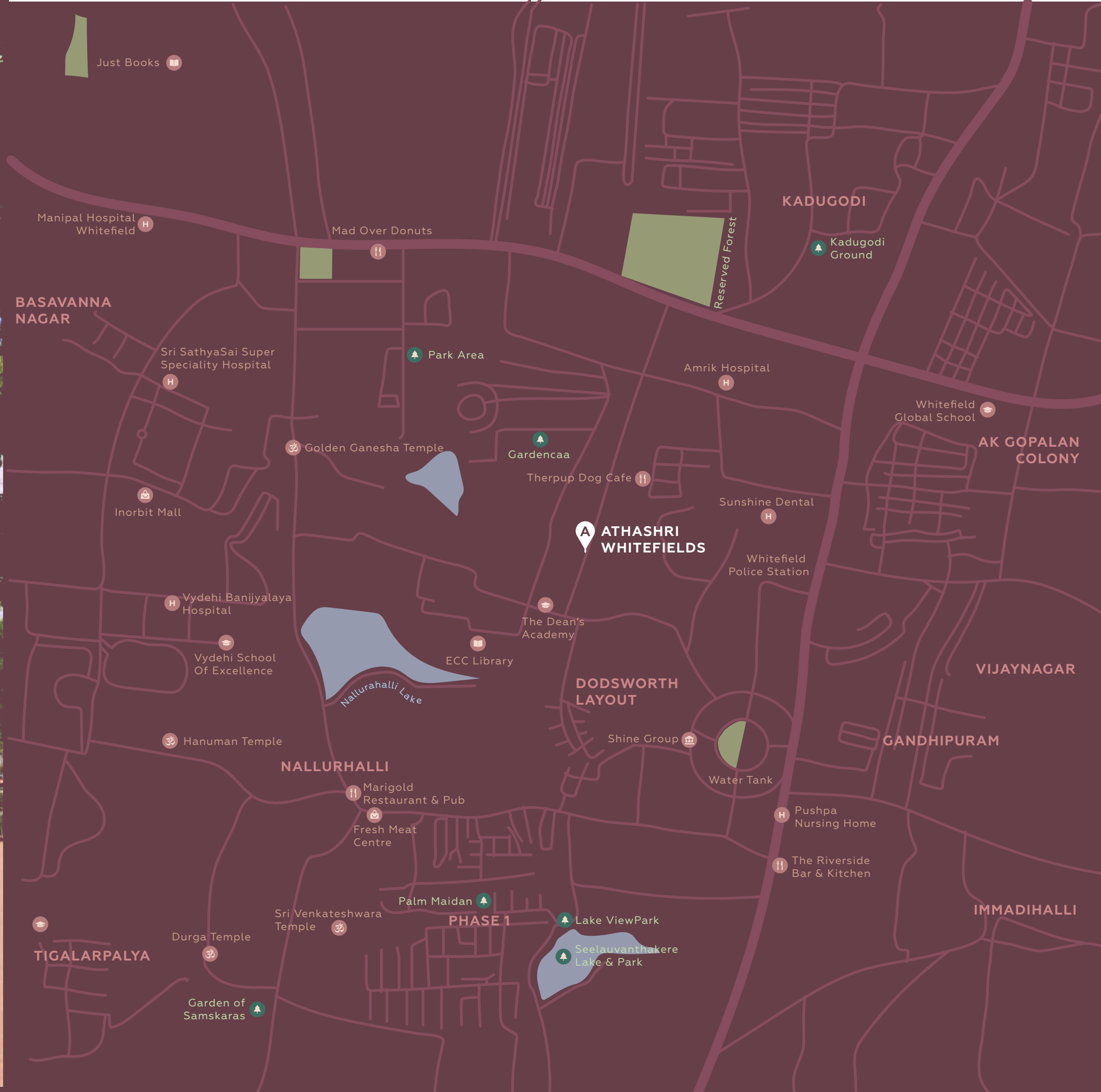
I keep myself extremely busy throughout the day. I go for a morning walk every day for almost 2 hours. Then with the help of Paranjapes, I have redecorated courtyards of our building. We have table tennis, pool table, indoor games like chess, carom in these courtyards which all of us are enjoying.

Mr. Subhash Joshi, Ex NASA

Tales of Athashri



Whitefields





“

We both are staying in Athashri Bavdhan since 2007. We really loved this concept of 'Athashri' and found it very assuring!

We are living such a hassle-free life here at 'Athashri', many thanks to Paranjape brother for coming up with this unique concept. We both enjoy here and having relaxed life. We don't need to worry about anything here. All the services required are at your doorstep... such as maid service, canteen facility, and so many others. Our Resident Manager is always there to help us.

We feel lucky to have come here and this would be our last stop as we will not go anywhere else now!

Mr. & Mrs. Achyut Gokhale, Padmashri Awardee

Tales of Athashri



PARANJAPE

We have been building homes for 30 years, but more importantly we've built a strong bond of trust with generations of customers. The secret of our success is simple – our values. Values of Transparency, Dependability, Excellence, Rootedness, Progressiveness, Caring and Inclusiveness. These values are ingrained in our DNA, and reflect in our work.

When you book a home with us you can expect excellent construction quality, modern design and specifications, superb service and total transparency in all dealings throughout. Right from the time of booking till the time of delivery and even thereafter.





'Senior Citizen Housing Project of the year' award for 'Athashri' in Property India Estate Awards 2015 held in Delhi.



'Senior Citizen Housing Project of the year' award for Athashri Bengaluru in NDTV Property Awards 2016 in Pune



'Best Residential Project Athashri" in the category of 'Innovative Project Segment' from Indian Express – Loksatta in the year 2007.



'Iconic Homes' - Mid Day Real Estate Icons award to Athashri Vadodara in 2018

Terms & Conditions